



Partner Program





Supercharge your client's business through natural language understanding and help them adopt GenAI and LLM solutions for transforming data into insights.

“Alone we can do so little,
together we can do so much.”

Helen Keller



The Value of Language and GenAI

Language powers business. We spend enormous amounts of time immersed in the language of our work — processing and interpreting documents, searching for information, as well as engaging with customers. Language fuels processes, shapes internal and external communication, and offers insight into the markets that surround us. The success of Generative AI and the exponential growth of Large Language Models requires new skills and the integration of new competencies to fully exploit the potential of GenAI.

“Our priority today is to understand how and where to insert GenAI into our processes.”

“For now, we are doing POC and experiments and waiting for guidance from the Compliance department.”

“We have problems controlling hallucinations, and we're not clear on the costs of GenAI.”

This is just some of the feedback that customers share when they talk about applying GenAI. With expert.ai, you can now make it easier for you and your clients to focus on scaling up AI and making it part of real enterprise applications.

About expert.ai



Expert.ai is a leader in artificial intelligence applied to text with more than 30 years of experience in natural language processing and understanding. Our core technology understands language the way people do and can analyze data in multiple languages. Expert.ai has been recognized by both Gartner and Forrester for its best-in-class solutions, and our long list of client logos continues to grow as our footprint expands across the globe.

Expert.ai solutions mimic the human ability to understand language and complex textual information at scale with the accuracy required by today's business world. Based on a rich, domain-independent representation of knowledge (knowledge graph), **expert.ai integrates the best of natural language understanding (NLU), machine learning (ML) and Large Language Models (LLM)** to intelligently automate business processes and harvest relevant knowledge and critical insights from all the information available in an organization. Unlike other black-box technologies, expert.ai solutions support the adoption of Generative AI, while mitigating the risks and the high costs, thanks to a fully explainable approach.



Why Partner with expert.ai?

Our AI-based natural language understanding (NLU) solutions are easy to deploy and operate and enables our partners to accelerate, augment and expand expertise for every language-intensive job or process.

Technology benefits:

- Best-in-class AI solution
- Fully customizable platform that can be adapted by partners to client needs
- Platform flexibility and scalability
- Straightforward integration options with the most relevant LLMs
- Full range of options for installing on-premises or on cloud

The expert.ai value:

- Depth of experience in multiple verticals
- Proven track record of success
- Full training and partner empowerment
- Go-to-market support and technical expertise

Partnership Types

Expert.ai offers different types of partnerships.

Level 1 – Referral

The “hype” generated by the launch of ChatGPT has boosted investments in AI technologies. We offer joint marketing campaigns, webinars and thought leadership pieces to help generate more leads and maximize revenue.

Level 2 – Integration and Consulting Services

Partners can offer their own integration and Consulting Services to resell and integrate expert.ai software licenses. Our dedicated account team is ready to support your technical and pre-sales team for transferring all the necessary knowledge.

Level 3 - Build AI-based Solutions

On top of the reselling of software licenses, our partners can certify their internal Data & Analytics team and work autonomously on the expert.ai platform to easily create new NLU applications to offer to their customers or to integrate in other existing digital applications.





Program Values

Expert.ai works closely with partners to ensure they maximize the impact that GenAI and NLU has on their businesses. After signing on to join the expert.ai team, partners are eligible to receive:



Training & Certification

Receive enhanced, hands-on training and certification on the expert.ai Solutions.



Solutions Consulting

Share leads, drive effective NLU sales with access to our demo environments and connect directly with our experienced Solutions consultants.



Joint Marketing

Joint marketing campaigns, webinars and thought leadership pieces to help generate more leads and maximize revenue.



Dedicated Account Team

Receive partner-specific support through your partner manager and plan the best way to promote effective AI solutions to your customer base.

Get Started



Register to become a partner [here](#).



Enroll in our Training & Certification Program [here](#).



Work with our dedicated partner account managers to market, educate, sell and promote expert.ai solutions and technology.

Contact us to learn more!



expert.ai

About Us

Expert.ai is the premier artificial intelligence platform for language understanding that augments business operations, scales data science capabilities, simplifies AI adoption and provides the insight required to improve decision making throughout organizations.

Expert.ai has cemented itself at the forefront of AI-based natural language solutions across Insurance, Banking, Publishing, Defense & Intelligence, Life Science & Pharma, Oil Gas & Energy, and more.

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