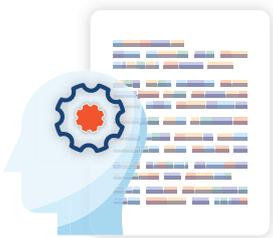


# Expert.ai Platform

## Turn Language into Data so Humans Can Make Better Decisions



The ability to access, understand and transform language into data is critical to the success of your business. Language is data and language powers your business. It's how you communicate, process and interpret information. Teams spend enormous amounts of time immersed in the language of work — processing and interpreting documents, learning jargon, searching for information as well as engaging with both customers and each other. Language fuels processes, shapes internal and external communication, and offers insight into customers and markets.

The expert.ai Platform provides a deep understanding of language, from complex documents (e.g., contracts, emails, reports, etc.) to social media messages, web pages and transcripts and turns it into knowledge and insight. This makes for faster, better decisions without all the manual, time-consuming work. The largest insurance, banking and finance, publishing, media and defense companies in the world rely on expert.ai to:

**Analyze Complex Documents** to reduce errors, save time and lower the cost of manual approaches.

**Understand Market Risks and Opportunities** to find the 'signal through the noise' and deliver actionable insights and recommendations.

**Accelerate Process Automation** to extract, classify and automate language-intensive processes.



## Power Any Application or Process That Uses Language Data

Purpose-built, the expert.ai Platform consolidates your natural language capabilities into an intuitive, end-to-end platform that enables data scientists and business analysts to leverage a comprehensive set of powerful AI tools and workflows to build and customize natural language pipelines at each step in the process, from data ingestion and cleaning to model tuning and development, and even deployment and monitoring.

Use the expert.ai Platform to easily leverage advanced AI-based natural language capabilities to power your business.



### Unlock the Power of Hybrid AI

Get the best of both symbolic and machine learning AI techniques and apply them in combination, to ensure the highest accuracy for each project.



### Lower Your Total Cost of Ownership

Consolidate natural language tools and minimize technical debt by deploying a single, comprehensive platform for multiple use cases.



### Manage Unstructured Data Easily

Empower non-technical teams to investigate, extract, and analyze unstructured language data sources quickly, easily and automatically.



### Be Smarter from the Start

Leverage deep domain knowledge in insurance, financial services and media out of the box and easily customizable to your business.



### Accelerate Time to Production

Deliver custom-made AI natural language-based solutions in significantly less time.

## Your Business

- Intelligent Process Automation
- Marketing Intelligence
- Customer Experience
- Email Management
- Contract Analytics
- Search

## Expert.ai PLATFORM

**Integration and Connectors**

- APIs
- SDKs
- External Systems (e.g., Elastic Search, SharePoint, etc.)

**Domain Knowledge Models**

- Named Entity Libraries & Thesauruses
- Sentiment
- News
- Insurance
- Finance
- Medical Codes, etc.

**Hybrid AI Engines and Experimentation**

- Machine Learning
- Symbolic Reasoning
- Natural Language Understanding
- Knowledge Graphs

**Data Tools and Management**

- Authoring
- Annotation
- Extraction
- Feature Engineering
- Auditing
- Human in the Loop Feedback

**Intelligent Document Processing**

- Text Files
- Webpages
- OCR
- Speech to Text
- PDFs
- Complex Tables

## Your Data

The expert.ai Platform turns language into data at speed and scale, for any domain or process.

## Key Platform Capabilities

### Intelligent Document Processing

Streamline high-volume, repetitive and error-prone data extraction tasks.

### Language Data Tools

Capture language insight with an end-to-end solution that provides labeling, model training, testing, annotation and workflows.

### Hybrid AI

Combine machine learning and symbolic AI approaches to produce the highest quality results that are easily explainable, highly scalable and cost effective.

### Domain Knowledge Models

Be smarter from the start with domain-specific knowledge models built on 30+ years of expertise in industries such as insurance, technology, financial services and media.

### APIs & Connectors

Deliver custom-made natural language solutions faster and integrate them into the applications and systems you are building, using a REST API.

### About us



expert.ai

Expert.ai (EXAI:IM) is the leader in AI-based natural language software. Organizations in insurance, banking and finance, publishing, media and defense all rely on expert.ai to turn their language into data, analyze and understand complex documents, accelerate intelligent process automation and improve decision making. Expert.ai's purpose-built natural language platform pairs simple and powerful tools with a proven hybrid AI approach that combines symbolic and machine learning to solve real-world problems and enhance business operations at speed and scale.